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LoanKit reaches milestone with broker network expansion

Revolutionary aggregator LoanKit has reached a notable milestone of 100 brokers recruited since it was re-launched by parent company Mortgage Choice on 30 April last year.

It now provides mortgage tools and services to 150 brokers nationwide, with the 'compliance in a box' option being especially popular. This is where the broker can hold his or her own Australian Credit License but have LoanKit's in-house compliance team manage their NCCP needs.

Head of LoanKit, Kym Rampal, is pleased with the progress his broker network and staff are making. He believes it is due to the company's unique product and service offering and its strong reputation as a flexible business partner to brokers.

"Having focused on recruitment since early last year, we are thrilled to reach this professional highlight. It's encouraging when your business experiences success after hard work," he said.

"LoanKit, in comparison to the majority of other aggregators, offers brokers the freedom of employing their own sub-contractors and other employees while benefitting from dealing with one in-house team for all their service needs.

"Especially important at present is that our broker members can maintain their independence while enjoying the protection of an experienced, responsive corporate compliance department.

"Innovation, flexibility and simplicity... That's the genius of LoanKit."

In order to attract brokers to its platform LoanKit has improved its award-winning software, its broker care program and its infrastructure team. Trish Taylor, NSW Business Development Manager, joined in August 2010 as one of a number of new employees. She has been helping to grow the membership base.

Trish said, "There is a sense of excitement here at LoanKit as the business continues to gather momentum. We have an ongoing focus on recruitment but have not lost sight of our existing members because they are the reason we are becoming more successful.

"Recently we have been organising professional development days for our current brokers, with the next session being held on March 18. This is one of the many activities we are enthusiastic about being able to offer."

Visit www.LoanKit.com.au or call 1800 466 085.

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the genius
of** **LoanKit**
MORTGAGE TOOLS AND SERVICES