



Who is LoanKit?

Established in 2004, LoanKit re-launched in April 2010 as the first Australian mortgage aggregator and services provider to offer flexible, tailored solutions to established broker groups who are not satisfied by a one-size-fits-all philosophy.

It's the future of aggregation – flexible membership options. It's revolutionary.

That's the genius of LoanKit.

What makes us different?

A high-end service provider, LoanKit fills a gap in the aggregation market by catering to SME brokers who need the highest quality business systems, processes and advice without being handcuffed to the aggregator's lender panel.

LoanKit is specifically designed to offer two superior options:

1. Aggregation featuring a wide range of simple yet superior resources.
2. Leasing of its technology platform to help run business operations including maintaining relationships with lenders, referral partners and customers.

Flexible offerings available to you that receive the most positive feedback include:

- Award-winning, leading edge technology such as:
 - Innovative software that allows simple negotiation with any lenders and aggregators you already deal with plus the lenders on LoanKit's panel, allowing you to stay in business in a challenging lender/broker environment.
 - Superior, easy to use CRM tools that help you attract, nurture and retain customers.
 - Missing commissions reporting and the ability to implement multi-level split payments to loan writers and referrers, which saves time, money and peace of mind.
 - Real-time cash flow reporting that also forecasts your and your staff's income flows.
- Lead generation, paid in arrears, which assists in providing a cushion for downturns and in accelerating business growth during upturns.
- Public relations tools that assist you in raising your local profile, bringing in new and repeat customers while heightening your appeal to potential business affiliates.
- Referral management system that enables easy email communication between you, customers and referral partners, which helps you win and retain important referrers.
- Premier learning and development courses that help you stay ahead of the competition.

Our brokers are experienced, professional and generate a minimum loan volume of \$1 m/month.

For more information visit www.LoanKit.com.au.

"The pure genius of Loankit is it is so simple to use. Any great piece of technology is complex but what makes it a winner is when a company makes the design and layout easy to navigate. When a broker can be up and running with just a few minutes tuition that is an ideal scenario. Loankit has achieved this and much more... It has so many great aspects to it."

Matt Ivers, LoanKit broker and independent aggregator